



# BPS Marketing Marketing & Sales Internship Spring

## Build a Portfolio in a Semester

- OK, so that technically isn't what the BPS in BPS Marketing stands for; but it's our promise to you. If you accept our internship, we will see to it that you will be challenged mentally, rewarded experientially, and leave with an experience and a portfolio to be proud of!

## Work Directly with Clients \* Walk Away with Real Agency Experience

You will help with media buying, planning, selling sponsorships, promoting and marketing...

- Marion County Fair
- Suburban Indy Home & Outdoor Living Show
- Ft. Wayne Home & Garden Show
- Maryland Home & Garden Show
- PA Horse World Expo
- American Dairy Association

Here's a rundown of how your internship will go...

- You will have an opportunity to earn a \$250 per month stipend, based on performance.
- You will also earn 7.5% commission on sponsorships you sell for the Marion County Fair.
- You will learn how we create marketing campaigns for our clients...
  - Including the process of buying media, setting up promotions, and executing events.
- You will learn how to prospect, develop proposals, make sales calls and execute sponsorships.
- You will gain knowledge of the every day workings of a full service creative agency – you may even be able to help with design, production and/or public relations.

The internship period would be roughly early January – early May, with a rare evening or weekend. Intern should be available at least 3 days a week (20+ hours per week).

We're looking for people with...

- Phone communication skills
- Ability to create and present proposals
- An understanding of media buying
- Self-confidence & enthusiasm

Finally we'd like to leave you with a note from a former intern...

"I enjoyed the variety of duties within BPS's internship program. I planned media buys, helped with radio and TV commercials, dabbled in PR, sold sponsorships (and got commission for it!), contributed to brainstorming sessions, attended working lunches and so much more! Being able to add all of that to my resume was great! I also enjoyed the chance to be able to network with people in the industry! You always hear it's not what you know, it's who you know..., and it is true! The job I have today was through networking while I interned at BPS Marketing. Nothing prepares you for the "real world" like a good internship does, and BPS did just that for me!" — Kim Yapelli – Former Marketing Intern

Sounds GREAT! How do I sign up?

- Send resumes and cover letters via email or mail to Ryan Marshall.
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