



BPS Marketing Social Media & Marketing Internship Spring

Build a Portfolio in a Semester

- OK, so that technically isn't what the BPS in BPS Marketing stands for; but it's our promise to you. If you accept our internship, we will see to it that you will be challenged mentally, rewarded experientially, and leave with a resume and / or portfolio to be proud of!

Work Directly with Clients * Walk Away with Real Agency Experience

You will help with social media, promoting and marketing for...

- American Dairy Assoc. of Indiana
- Eagle Creek Park Foundation
- Marion County Fair
- Indiana Wines
- Juncos Racing
- Suburban Indy Home & Outdoor Living Show
- Connecticut Flower & Garden Show
- Northeast Fishing & Hunting Show
- Ft. Wayne Home & Garden Show
- IndyVet Emergency & Specialty Hospital

Here's a rundown of how your internship will go...

- You will have an opportunity to earn a \$250 per month stipend, based on performance.
- You will be given a leadership role in strategizing social media plans, text and imagery for your suggested social media posts and paid ads on behalf of our clients.
- You will learn how we create marketing campaigns for our clients...
 - Including the process of buying media, setting up promotions, and executing events.
- You will gain knowledge of the every day workings of a full-service marketing agency

The internship period would be roughly early January – early May, with a rare evening or weekend. Intern should be available at least 3 days a week (20+ hours per week).

We're looking for people with...

- Ability to create compelling imagery and written content for Social Media campaigns
- Strong Power Point and Excel skills
- Experience on multiple social media platforms & networks
- Self-confidence & enthusiasm

Finally we'd like to leave you with a note from a former intern...

"I enjoyed the variety of duties within BPS's internship program. I managed social media, planned media buys, helped with radio and TV commercials, sold sponsorships (and got commission for it!!), contributed to brainstorming sessions, attended working lunches and so much more! Being able to add all of that to my resume was great! I also enjoyed the chance to be able to network with people in the industry! You always hear it's not what you know, it's who you know..., and it is true! The job I have today was through networking while I interned at BPS Marketing. Nothing prepares you for the "real world" like a good internship does, and BPS did just that for me!" — Kim Yapelli – Former Marketing Intern

Sounds GREAT! How do I sign up?

- Send resumes and cover letters via email to Ryan Marshall.
- BPS Marketing • 317-846-8965 • ryan@bpsindy.com